

**ECELL'S  
ANNUAL WORK  
REPORT  
2023-24**

# OFFICE BEARERS



**President- Mehul Ray**

**BMS- 3rd year**



**Vice President- Saksham Gupta**

**BMS -3rd year**



**Secretary- Gautam Gupta**

**BMS -3rd year**



**Joint Secretary- Ria**

**BMS - 2nd year**

# Annual Report Department / Society Report

**Department/ Society Name:** Centre for Entrepreneurship and Technology Development (E-CELL)

**Annual Report Year:** 2023-24

**Number of Events/ Conducted:** 3

**Summarized details of Event/Activities:**

Sr. No.	Name of Events/ Activity	Date of Event/ Activity	No. of Faculties Attended	No. of Students Attended	Name of the Guest
1.	<b>Entrepreneur Day</b> <ul style="list-style-type: none"><li>• Startup Masterclass (Speaker Session)</li><li>• Entrepreneurship Quiz Competition</li></ul>	21 August, 2023	5	80+	Mr.Saurabh Jain
2.	<b>Orientation</b>	24 September, 2023	5	80+	

3.	<b>Blueprint For Brilliance</b> (Speaker Session)	7 November, 2023	5	75+	Ms.Shivani Singh
4.	<b>E-Summit</b> <ul style="list-style-type: none"> <li>• Beyond the Pitch (Speaker Session)</li> <li>• Construct-A-Thon (B-Plan Competition)</li> <li>• Panel Talk</li> </ul> <ul style="list-style-type: none"> <li>• Startup Conclave</li> </ul>	4-5 April, 2024	5	300+	Mr.Shubham Maheshwari  Mr.Nachiket Bhatia  Mr.Natwar Agarwal  Mr.Nitesh Singh  Mr.Nischal Sharma  Mr. Rahul Lakhmani  Ms. Sheetal Kakkar

# Entrepreneur Day

## Startup Masterclass

- **Date and duration:** 21 August, 2023
- **Mode of Conduct:** Offline
- **Nature of Event:** Intra-college
- **Summary of the event:**

World Entrepreneur's Day celebrates the spirit of entrepreneurship globally. It serves as a platform to recognize and encourage the role of entrepreneurs in driving economic growth and fostering innovation. The "Startup Master Class" event aligned perfectly with the essence of this day by empowering students with the knowledge and inspiration needed to embark on their entrepreneurial journeys. The Ecell's initiative not only facilitated networking and learning but also contributed to nurturing a culture of entrepreneurship within the academic community.

The Entrepreneurship Cell at Ram Lal Anand College, University of Delhi, orchestrated an insightful speaker session on the occasion of World Entrepreneur's Day. The session, titled "Startup Master Class," featured esteemed guest speaker SAURABH JAIN, the Founder of Fun2Do Labs and Ex-Vice President of Paytm. The event took place from 12 pm onwards in the college's seminar hall and witnessed an impressive turnout of over 80 enthusiastic students.

- Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
<u>2.</u>	<u>Mr.Siddharth Gupta</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>4</u>	<u>Dr.Anubha Saini</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>4.</u>	<u>Dr.Rajeev Vashishtha</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>5.</u>	<u>Mr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

• Number of participating students

<u>Name</u>	<u>Department</u>	<u>Roll</u>	<u>Year</u>
AISHIK	BMS	6516	1st
MONISH	BMS	6510	1st
HARSH	BMS	6520	1st
Daksh	BMS	6550	1 <sup>st</sup>
Hemanshu	BMS	6572	3 <sup>rd</sup>
Khanya	B.A Program	-	1 <sup>st</sup>
Harshini	BA History Hons.	1514	3 <sup>rd</sup>
Akshita	BA History Hons.	1522	3 <sup>rd</sup>
Sagav	B.M.C	6599	3 <sup>rd</sup>
Lakshya Rao	B-com(Hons)	NA	1 <sup>st</sup>
Ankit Kumar Singh	B Com Hons	NA	1 <sup>st</sup>
YASH BASOYA	B Com HONS	NA	1 <sup>st</sup>
SUJAL	B.A Program (Eco+CS)	NA	1 <sup>st</sup>
Pratyush	B.M.C	6511	1 <sup>st</sup>
Madhur Jain	B.M.S.	6531	1 <sup>st</sup>
Spandan Rastogi	BMS	6509	1 <sup>st</sup>
Vanshaj Singh	BMS	6507	1 <sup>st</sup>
Arunav Khanna	B.M.S	6508	1 <sup>st</sup>
Akhil Dinkar	BMS	6506	1 <sup>st</sup>
Hansa Verma	BMS	6505	1 <sup>st</sup>
Rohit Narmdev	B.Com Hons	5564	1 <sup>st</sup>
Krishna Gaud	B.M.C	6536	2 <sup>nd</sup>
ARUNDHATI SAHNEY	BA PROW.	NA	1 <sup>st</sup>
Neha Chauhan	BMS	6532	1 <sup>st</sup>
Shreyasi Jain	BMS	6511	1 <sup>st</sup>
DANSH SARDHIA	B.Sc. Comp. Sci.		1 <sup>st</sup>
Daksh Jain	B Com HONS	NA	1 <sup>st</sup>
Ashish Panwar	B.com Hons	NA	1 <sup>st</sup>
Tushar Bhatia	B.COM HONS	NA	1 <sup>st</sup>
Devansh Gautam	BMS	6522	2 <sup>nd</sup>

Name	Department	Roll	Years
Vikasshu Saini	Bcom (hons)	NA	1 <sup>st</sup>
Khushi Bansal	Bcom (hons)	NA	1 <sup>st</sup>
Ashish Kumar	Bcom (Hons)	NA	1 <sup>st</sup>
Swati Kumari Saini	BA (Hon) History	1581	2 <sup>nd</sup>
Bhawana	BA (Hons)	1577	2 <sup>nd</sup>
Krush	BA (Prog.)	NA	1 <sup>st</sup>
Tejender	BA (Prog.)	NA	1 <sup>st</sup>
Radhika	BMS	6521	1 <sup>st</sup>
Mansi	BMS	6540	1 <sup>st</sup>
Prayanshu	BMS	6502	1 <sup>st</sup>
Adarsh Singh	BMS	6523	1 <sup>st</sup>
Nitika	BA Eng Hons	NA	1 <sup>st</sup>
Prince	BA Eng Hons	NA	1 <sup>st</sup>
Atharav	BA Eng Hons	NA	1 <sup>st</sup>
Mehaika	BA Eng Hon	NA	1 <sup>st</sup>

- **Brief feedback report:**

The audience, comprising students from various disciplines, engaged actively throughout the session, participating in a dynamic Q&A session that further enriched the learning experience. Saurabh Jain's compelling narrative and expertise resonated with the attendees, inspiring them to think boldly and creatively in their pursuit of entrepreneurial endeavors. The event marked a significant contribution to the college's entrepreneurial ecosystem, as students gained valuable insights and networking opportunities. The positive feedback received from the attendees showcased their appreciation for the enlightening content and engaging delivery style. The Entrepreneurship Cell's initiative successfully celebrated World Entrepreneur's Day, empowering students to embrace innovation and cultivate an entrepreneurial mindset for a dynamic future.




**THE CENTRE FOR ENTREPRENEURSHIP AND TECHNOLOGY DEVELOPMENT**  
**RAM LAL ANAND COLLEGE**  
 University of Delhi

Celebrating World Entrepreneurs' Day.  
**E-CELL, RLAC PRESENTS**  
**STARTUP MASTERCLASS**  
**SPEAKER SESSION**



**SAURABH JAIN**  
 Founder, Fun2Go Labs | Ex-Vice President Playm

**REGISTER NOW**  


For Queries:  
 Aayush Kumar: 987303238  
 Mohul Roy: 9710277925

Mr. Siddharth Gupta  
 Co-Convenor

Prof. Seema Gupta  
 Convenor

Prof. Rakesh K Gupta  
 Principal

21 AUGUST, 2023  
 12 PM ONWARDS  
 SEMINAR ROOM



## Entrepreneurship Quiz Competition

- **Date and duration:** 21 August, 2023
- **Mode of Conduct:** Offline
- **Nature of Event:** Inter-college
- **Summary of the event:**

The Entrepreneurship Cell (E-cell) of Ram Lal Anand College, University of Delhi, organized an engaging Entrepreneurship Quiz Competition on the occasion of Entrepreneur's Day. The event aimed to celebrate the spirit of entrepreneurship, foster knowledge about startups, and encourage innovative thinking among students.

The primary purpose of the competition was to test participants' knowledge about startups and entrepreneurship through a 15-question quiz format. The event sought to promote awareness about the crucial role of entrepreneurs in driving economic growth and job creation.

The quiz featured 15 questions related to various aspects of startups, business innovation, and entrepreneurship. Participants were provided with 5 minutes to answer the questions, challenging their quick thinking and decision-making abilities.

- Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
<u>2.</u>	<u>Mr.Siddharth Gupta</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>4</u>	<u>Dr.Anubha Saini</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>4.</u>	<u>Dr.Rajeev Vashishtha</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>5.</u>	<u>Mr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

• Number of participating students

Name	course	Year	Roll No
Lakshya Rai	B.com (Hons)	2023 1 <sup>st</sup>	NA
Tushar Bhalla	B.com (Hons)	2023 1 <sup>st</sup>	NA
Daksh Jain	B.com (Hons)	2023 1 <sup>st</sup>	NA
Radhika Gupta	BMS	Final 1 <sup>st</sup>	6521
Harek Gandhi	BMS	1 <sup>st</sup>	6520
Atok Parmar	B.com Honours	1 <sup>st</sup> year	N/A
Manav Verma	BMS	1 <sup>st</sup>	6505
Madhur Jain	B.M.S.	1 <sup>st</sup>	6531
Vanshaj Singhal	BMS	1 <sup>st</sup>	6507
Harshit Bhagat	B.A (Prog)	2nd	18
Sujal Singh	BA (Prog)	1 <sup>st</sup>	N/A
Mansi Mami	BMS	1 <sup>st</sup>	6540
Pranjyoti Chinnani	BMS	3 <sup>rd</sup>	6586
Sagar Chaudhary	BMS	3 <sup>rd</sup>	6597
Abhishek Kashyap	History Hons	3 <sup>rd</sup>	1522
Arunav Khanna	BMS	1 <sup>st</sup>	6508
Spandan Rastogi	BMS	1 <sup>st</sup>	6509

Prizes:

RS. 1000- 1st Prize

RS. 600- 2nd Prize

RS. 400 - 3rd Prize

## **Winners:**

1st Prize-Priyanshi Chimnani

2nd Prize-Sagar Chaudhary

3rd Prize-Tushar Bhalla

### **• Brief feedback report:**

The *Case Hunt* competition garnered overwhelmingly positive feedback from both participants and organizers, showcasing its success in engaging first-year students in an interactive and educational experience.

Participants appreciated the unique treasure hunt format, where they solved riddles and completed tasks related to a company case study, finding it both exciting and intellectually stimulating. The challenges were deemed appropriately difficult, enhancing their understanding of practical business concepts while fostering teamwork and critical thinking. The organizational aspects were praised for smooth coordination, with judges commending the innovative structure of the event that allowed students to demonstrate problem-solving skills in real-time scenarios. Overall, *Case Hunt* effectively aligned with the Entrepreneurship Cell's mission of promoting entrepreneurial thinking and collaborative learning among students, providing them with a practical approach to business challenges.

**RAM LAL ANAND COLLEGE**   
*University of Delhi*




On the occasion of  
**World Entrepreneurs' Day.**

**E-CELL, RLAC PRESENTS**  
**ENTREPRENEURSHIP**  
**QUIZ**

**21 AUGUST 2023, 1:30 PM**  
**SEMINAR ROOM**

**WIN EXCITING CASH PRIZES!!**






CLICK NOW TO REGISTER

**For Queries:**  
**Aayush Kumar 9873132111**  
**Saksham Gupta 9710027309**

Mr. Siddharth Gupta  
 Co-Convenor

Prof. Seema Gupta  
 Convenor

Prof. Rakesh K Gupta  
 Principal



# Orientation

- **Date and duration:** 24 September, 2023
- **Mode of Conduct:** Offline
- **Nature of Event:** Intra-college
- **Summary of the event:**

The E-Cell Orientation Programme was a dynamic event aimed at introducing new members to the entrepreneurial ecosystem and the various opportunities available within the club. The session included insightful presentations about the E-Cell's mission, ongoing projects, and upcoming events, followed by interactive activities that fostered team spirit and collaboration. Attendees gained valuable knowledge about entrepreneurship, networked with like-minded peers, and were inspired by success stories of past members. The orientation set the tone for an exciting journey ahead, equipping participants with the motivation and tools needed to kickstart their entrepreneurial aspirations.

Throughout the event, participants were introduced to the resources available to them as E-Cell members, such as access to mentorship, guidance on funding opportunities, and a network of industry experts. The engaging and interactive format encouraged attendees to ask questions, share their ideas, and actively participate, making the orientation not just informative but also inspiring and motivating. By the end of the programme, new members left with a strong understanding of the E-Cell's goals, a sense of enthusiasm for their entrepreneurial journey, and the tools and connections needed to turn their ideas into reality. The orientation set the tone for an exciting year ahead, equipping participants with the knowledge, confidence, and support to thrive in the entrepreneurial ecosystem.

- Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
<u>2.</u>	<u>Mr.Siddharth Gupta</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>4</u>	<u>Dr.Anubha Saini</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
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<u>5.</u>	<u>Dr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

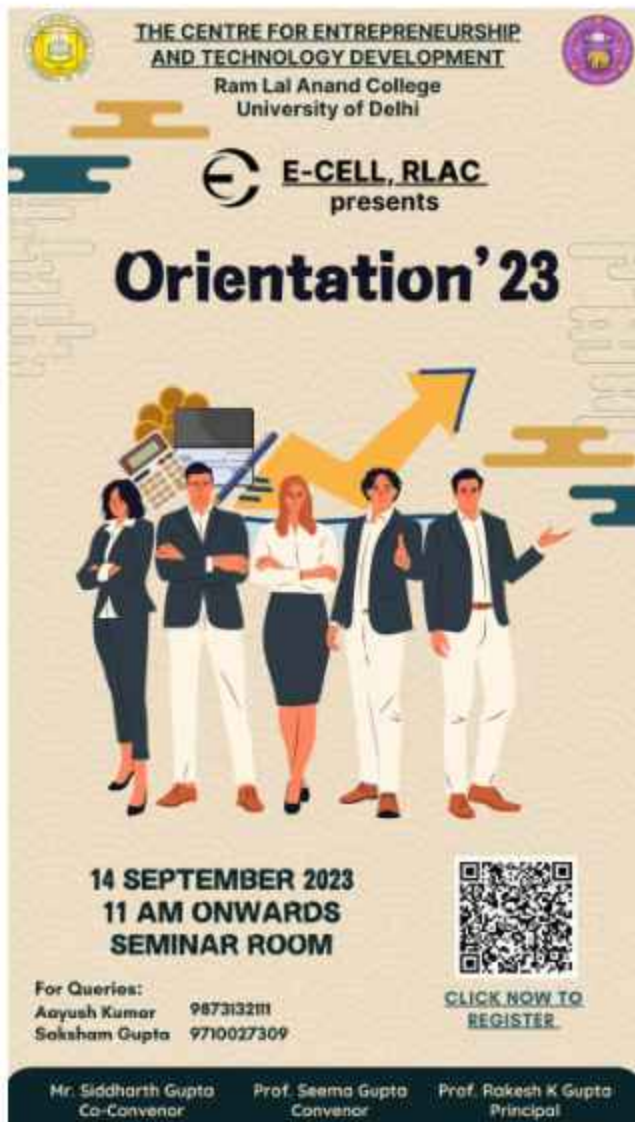
- Number of participating students

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• **Brief feedback report:**

The students responded positively to the E-Cell Orientation Programme, praising it as an informative and engaging introduction to the club's activities and entrepreneurial ecosystem. They appreciated the inspiring presentations, which effectively highlighted the E-Cell's mission and showcased success stories of past members, motivating them to pursue their entrepreneurial dreams. The interactive sessions and ice-breaking activities were well-received, helping students connect with like-minded peers and feel welcomed into the community. Many students also commended the approachable and enthusiastic E-Cell leaders, whose passion for entrepreneurship was infectious. The comprehensive overview of available resources, such as mentorship and funding guidance, was particularly valued, leaving students feeling well-equipped and excited to embark on their entrepreneurial journey with the E-Cell.



THE CENTRE FOR ENTREPRENEURSHIP AND TECHNOLOGY DEVELOPMENT  
Ram Lal Anand College  
University of Delhi

**E-CELL, RLAC**  
presents

# Orientation '23

14 SEPTEMBER 2023  
11 AM ONWARDS  
SEMINAR ROOM

For Queries:  
Aayush Kumar 9873132111  
Saksham Gupta 9710027309

CLICK NOW TO REGISTER

Mr. Siddharth Gupta Co-Convenor  
Prof. Seema Gupta Convenor  
Prof. Rakesh K Gupta Principal



# Blueprint For Brilliance

## "ENTREPRENEURIAL JOURNEY : FROM IDEA TO INNOVATION"

- **Date and duration:** 7 November, 2023
- **Mode of Conduct:** Offline
- **Nature of Event:** Intra-college
- **Summary of the event:**

The event, titled "Blueprint for Brilliance," focused on the entrepreneurial journey, featuring the distinguished speaker Ms. Shivani Singh, a Mentor of Change at NITI AYOOG, actively involved in government projects and LG Electronics. The session commenced with an exploration of the startup ecosystem, followed by insightful discussions on navigating challenges and seizing opportunities. The agenda also included the crucial aspects of building a winning business idea and taking the initial steps from idea to prototype.

The seminar culminated in an interactive doubt-clearing segment, where Shivani addressed queries and inspired attendees to embrace creativity, resilience, and strategic thinking in their entrepreneurial pursuits. The session left a lasting impact, equipping aspiring entrepreneurs with the necessary insights to navigate their future ventures.

- Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
<u>2.</u>	<u>Mr.Siddharth Gupta</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>4</u>	<u>Dr.Anubha Saini</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>4.</u>	<u>Dr.Rajeev Vashishtha</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>5.</u>	<u>Mr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

• Number of participating students

<u>E-Cell Attendance Sheet</u>				
Blueprint For Brilliance				
<u>Session-1</u> (07/11/2023)				
Name	Course	Semester	College Roll No	College
Aaryan Jivani	B.Sc (H) Maths	III	6201	RLA
Akanksha	BMS	IV	6516	ARLA
Raghav	BA (Eco)	III	0017	RLA
Divesh	BMS	IV	6507	RLA
Rounak	BMS	III	6531	RLA
Aurvi	BMS	III	6504	RLA
Prashansa	BA Pol. Sci (H)	III	2014	RLAC
Mansha	"	"	<del>2014</del> 2052	RLAC
Sanskriti	"	"	2023	RLAC
Shivani	"	"	2021	RLAC
Shivam	B.Sc (H) Math	III <sup>rd</sup>	6243	RLAC
Ankush	BA (H) Hindi	II <sup>nd</sup> year	1031	RLAC
Aurmel	B.A (H) Hindi	II <sup>nd</sup> year	1050	RLAC
Abhinav Kr.	BMS	I <sup>st</sup> year	6528	RLAC
Ankit PATE	B.com (H)	I <sup>st</sup> year	3562	RLAC
Raushan Kumar	BA Hindi (H)	III	1039	RLAC
Siddharth Verma	BA Hindi (H)	III sem	1025	RLAC
Kumar Ujjwal	BA Hindi (H)	2 <sup>nd</sup> year	1038	RLAC
Tarun Kumar	"	"	1022	RLAC
Rishi	BMS	2 <sup>nd</sup> year	6510	RLAC
Pallavi Kumari	B.Sc (H) microbiology	I year	4518	RLAC
Zrinka Kharb	BA (H) English	II year	502	RLAC
Kanya Akshay	BA (H) English	III	516	RLAC
Nishal Pra	BA (H) History	II year	1524	RLA
Amrit Gaur	BMS	III Sem	6555	RLAC
Rishu Raj	BMS	II year	6557	RLAC
Krushni	BA Eng. HSW	2 <sup>nd</sup> year	576	RLAC

Name	Course	Semester	College Roll No	College
Neha	BMS	I	6532	RLA
Bhavya	BMS	I	6503	RLA
Vinay	BMS	2nd Sem	6520	RLA
T. Chiranjeevi	BA P	III	6563	RLA
Nandini Udawat	BMS	I	69	RLA
Narendra	BA P	III	6557	RLA
Ridhi	B.com (H)	IV	74	RLA
Kohit Namdev	B.com (H)	III	3554	RLA
Mikhai	Biology Hons	III	3641	RLA
Sahil Dubey	Hindi (H)	III <sup>rd</sup>	1048	RLA
Sakshi	Hindi (H)	III <sup>rd</sup>	1046	RLA
Swati	Hindi (H)	III <sup>rd</sup>	1041	RLA
Ashish Kumar	Hindi (H)	III <sup>rd</sup>	1045	RLA
Ramakant	B.Sc (H) Statistics	V <sup>th</sup>	5015	RLA
Aditya Raj	B.com (H)	I <sup>st</sup>	3554	RLA
Devarth	BMS	I	6505	RLA
Amang Kr. Poo	BA Eco	III <sup>rd</sup>	07	RLA
Anand K V	B.com (H)	I <sup>st</sup>	3555	RLA
Ri Kar	BA Hindi (H)	III <sup>rd</sup>	1012	RLA
Ankit	"	III <sup>rd</sup>	1017	"
Hemanshu Gupta	BA Hindi (H)	III <sup>rd</sup>	1015	RLA
Sparsh Rastogi	BA Hindi (H)	III <sup>rd</sup>	1021	RLA
Manav Verma	BMS	1st	6509	RLA
Nishika	BMS	1st	6505	RLA
Diksha	BA (P)	2nd	09	RLA
Sachin	BMS	III	6578	RLA
Sanjana	BSC (H) Stat	1 <sup>st</sup>	5034	RLA
Nikita Pruthi	BA (H) English	1 <sup>st</sup>	580	RLA
Uttarak	BMS	III <sup>rd</sup> Sem	6518	RLA
Deepak Kr	BA (H) Hist	1 <sup>st</sup>	1538	RLA
Pawan Kumar	BJMC	2 <sup>nd</sup> year	2527	Deepak
Archita Verma	BJMC	2 <sup>nd</sup> year	2504	Pawan
Mayank Kumar	BJMC	1 <sup>st</sup> year	2508	Archita
Diya Kumari	BJMC	2 <sup>nd</sup> year	2510	Mayank
	BA Eng Hons	2 <sup>nd</sup> year	534	RLA

• **Brief feedback report:**

Ms. Shivani Singh's speaker session received acclaim from participants and faculty alike, marking a remarkable success for the "Building a Startup from Scratch" series. The event not only provided a platform for knowledge exchange but also fostered a sense of empowerment among attendees. It served as a beacon, guiding individuals toward a path of creativity, resilience, and strategic thinking in the dynamic realm of entrepreneurship.

The poster is for a seminar titled "BLUEPRINT FOR BRILLIANCE" with the subtitle "ENTREPRENEURIAL JOURNEY : FROM IDEA TO INNOVATION". It is organized by ECELL RLAC at Ram Lal Anand College, University of Delhi. The speaker is Shivani Singh, a mentor of Change, NITI Ayog | Govt. Projects, and LG Electronics. The event is on 7 November 2023, from 12 PM to 2 PM in the Seminar Room. A QR code is provided for registration. The poster also lists the co-convenor (Mr. Siddharth Gupta), convenor (Prof. Seema Gupta), and principal (Prof. Rakesh Kumar Gupta). Contact information for queries is provided at the bottom.

Ram Lal Anand College | University of Delhi  
Centre for Entrepreneurship and Technology Development  
ECELL RLAC  
presents  
**BLUEPRINT FOR BRILLIANCE**  
"ENTREPRENEURIAL JOURNEY : FROM IDEA TO INNOVATION"  
7 NOVEMBER, 2023  
12 PM-2PM  
SEMINAR ROOM  
**SHIVANI SINGH**  
Mentor of Change, NITI Ayog | Govt. Projects,  
LG Electronics  
FOR QUERIES, CONTACT:  
RISHU RAJ - 9910182438  
DIKSHA - 9910275414  
MR. SIDDHARTH GUPTA  
CO-CONVENOR  
PROF. SEEMA GUPTA  
CONVENOR  
PROF. RAKESH KUMAR GUPTA  
PRINCIPAL  
REGISTER NOW



# E-Summit 2024

## Beyond The Pitch: Speaker Session

- **Date and duration:** 4 April, 2024
- **Mode of Conduct:** Offline
- **Nature of Event:** Intra-college
- **Summary of the event:**

Entrepreneurship Cell (E-Cell) hosted an engaging speaker session featuring Mr. Shubham Maheshwari, the Founder of BeingChef, titled "Beyond the Pitch." Mr. Maheshwari's insightful discourse not only delved into his entrepreneurial journey but also shed light on his role as a Mentor of Change. Throughout the event, Mr. Maheshwari shared profound insights garnered from his experiences, illustrating the transformative power of embracing change. He emphasized the significance of impactful leadership and resilience in navigating the unpredictable terrain of entrepreneurship. Maheshwari's impassioned storytelling and authentic wisdom resonated deeply with the audience, inspiring attendees to embark on their own journeys of innovation and self-discovery.

By bridging personal anecdotes with universal lessons, Mr. Maheshwari left a lasting impact on all who participated, reinforcing the E-Cell's mission of fostering entrepreneurial spirit and innovation.

Total 130 students attended the event.

- Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
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<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>4.</u>	<u>Dr.Rajeev Vashishtha</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>5.</u>	<u>Mr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

- Number of participating students

<https://acrobat.adobe.com/id/urn:aaid:sc:AP:3c0935ef-fc77-4ed3-87a2-1c27b7b42116>



- **Brief feedback report:**

The "Beyond the Pitch" session with Mr. Shubham Maheshwari, organized by the Entrepreneurship Cell, was a highly inspiring and insightful experience. Mr. Maheshwari's candid sharing of his entrepreneurial journey and his role as a Mentor of Change offered valuable lessons on resilience, impactful leadership, and embracing change. His authentic storytelling and relatable personal experiences made his advice both engaging and motivational, emphasizing the importance of staying committed to one's vision despite the challenges of entrepreneurship. The session served as a powerful reminder of the transformative power of innovation and aligned perfectly with the E-Cell's mission to foster entrepreneurial spirit, leaving a lasting impression on all attendees.



## **Construct-A-Thon: B-Plan Competition**

- **Date and duration:** 4 April, 2024
- **Mode of Conduct:** Offline
- **Nature of Event:** Inter-college
- **Summary of the event:**

Construct-a-Thon competition, organized by the Entrepreneurship Cell (Ecell) of RLAC, brought together aspiring innovators in a dynamic showcase of creativity and strategic prowess. Guided by the esteemed judge, Mr. Nachiket Bhatia, CEO of DBMCI and host of The Nachiket Bhatia Show, participants navigated through three thrilling rounds. Beginning with an offline quiz testing their knowledge, participants then engaged in strategic bidding for resources, followed by the exciting building phase where they brought their ideas to life. The competition culminated in the pitching round, where participants presented their projects to the judges, vying for the coveted title. Winners were awarded with cash prizes and certifications, celebrating their ingenuity and entrepreneurial spirit.

Construct-a-Thon not only provided a platform for innovation but also underscored the importance of creativity and strategic thinking in entrepreneurship.

Total 7 teams participated in the event.

• Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
<u>2.</u>	<u>Mr.Siddharth Gupta</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>4</u>	<u>Dr.Anubha Saini</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>4.</u>	<u>Dr.Rajeev Vashishtha</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>5.</u>	<u>Mr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

**Prizes:**

RS. 1500- 1st Prize

RS. 1000- 2nd Prize

RS. 750- 3rd Prize

**Winners:**

1st Prize-Kanishk Verma, Devanshi Grover

2nd Prize-Apurva Malasi, Rudra Kumar

3rd Prize-Aparajita Singh, Arunava Mandal

**• Brief feedback report:**

The Construct-a-Thon competition organized by the E-Cell of RLAC was an exciting and valuable learning experience. Guided by Mr. Nachiket Bhatia, the event challenged us through a series of engaging rounds, from a knowledge quiz to strategic bidding and finally, the building and pitching phases. It was a fantastic platform to showcase our creativity, strategic skills, and teamwork. The competition not only encouraged us to think innovatively but also helped us understand the importance of strategy in entrepreneurship. Winning prizes was rewarding, but the real takeaway was the experience and the opportunity to learn and grow as aspiring entrepreneurs.



## Panel Talk

- **Date and duration:** 5 April, 2024
- **Mode of Conduct:** Offline
- **Nature of Event:** Intra-college
- **Summary of the event:**

Entrepreneurship Cell (E-Cell) of RLAC orchestrated a captivating panel talk at the Amphi-theater, featuring accomplished entrepreneurs Mr. Natwar Agarwal, Founder & Director of Bacca Bucci (also featured on Shark Tank), Mr. Nitesh Singh, Co-Founder of Blue Tea (also featured on Shark Tank), and Mr. Nischal Sharma, Co-Founder of Svenklas. Each panelist shared invaluable insights and personal anecdotes from their entrepreneurial journeys, emphasizing resilience, innovation, networking, and continuous learning as key drivers of success. Mr. Agarwal highlighted the importance of perseverance and adaptability, while Mr. Singh stressed the significance of networking and seizing opportunities. Mr. Sharma underscored the role of passion and strategic planning in building a sustainable business.

Together, their experiences and wisdom inspired and motivated the audience, fostering a culture of entrepreneurship and ambition within RLAC.

Total 130 students attended this event.

- Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
<u>2.</u>	<u>Mr.Siddharth Gupta</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>4</u>	<u>Dr.Anubha Saini</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>4.</u>	<u>Dr.Rajeev Vashishtha</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>5.</u>	<u>Mr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

- Number of participating students

<https://acrobat.adobe.com/id/urn:aaid:sc:AP:d758f406-f9d6-48e2-af77-df61508445f2>

- **Brief feedback report:**

The panel talk organized by the Entrepreneurship Cell of RLAC was a highly inspiring and informative event. Hearing from successful entrepreneurs like Mr. Natwar Agarwal, Mr. Nitesh Singh, and Mr. Nischal Sharma was a unique opportunity that deeply resonated with all 130 attendees. Each panelist brought invaluable insights, from Mr. Agarwal's emphasis on perseverance and adaptability to Mr. Singh's focus on networking and seizing opportunities, and Mr. Sharma's advice on passion and strategic planning. Their experiences and practical advice offered a real-world perspective on entrepreneurship, motivating us to think ambitiously and embrace the challenges of starting our own ventures. The session was a powerful reminder of the importance of resilience, innovation, and continuous learning in the journey of an entrepreneur.

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CENTRE FOR ENTREPRENEURSHIP AND TECHNOLOGY DEVELOPMENT (E-CELL)

AS SEEN PREVIOUSLY ON  
**SHARK TANK INDIA**

E-CELL RLAC PRESENTS TO YOU

**NITESH SINGH**  
PANELIST  
(CO-FOUNDER 'BLUE TEA'  
FEATURED IN SHARK TANK INDIA)

**NISCHAL SHARMA**  
PANELIST  
(CO-FOUNDER 'SVENKLAS'  
CONSULTANT AT DWAG)

**NATWAR AGARWAL**  
PANELIST  
(FOUNDER 'BACCA BOCCI'  
FEATURED IN SHARK TANK INDIA)

**E-SUMMIT '24**  
**PANEL TALK**  
OVERCOMING FAILURE AND RESILIENCE

5TH APRIL 2024  
10AM-12PM

AMPHI-THEATRE

MR. BIDHARTH GUPTA  
CO-CONVENOR

PROF. SEEMA GUPTA  
CONVENOR

PROF. RAKESH KUMAR GUPTA  
PRINCIPAL





## **Startup Conclave**

- **Date and duration:** 5 April, 2024
- **Mode of Conduct:** Offline
- **Nature of Event:** Inter-college
- **Summary of the event:**

The Start-Up Conclave, hosted by E-Cell RLAC on April 5th, served as a pivotal platform for emerging entrepreneurs to showcase their ideas to both investors and college students. With a focus on fostering engagement within the student community and facilitating networking opportunities with angel investors, the event provided a fertile ground for pitching business ideas and securing potential investments. Judged by industry experts including Ms. Sheetal Kakkar from McKinsey & Company and Mr. Rahul Lakhmani, Founder & CEO of Skiify, the event not only recognized outstanding ventures with the title of Best Start-Up but also awarded cash prizes, catalyzing the growth of promising startups.

Overall, the conclave left a lasting impact by nurturing collaboration, innovation, and investment within the entrepreneurial ecosystem.

Total 10 startups participated in this event.

The Judges were very impressed by the fact that 9 out of 10 startups participating in the Startup Conclave were the student startups of RLAC.

- Number of participating faculty members and attached list of faculties in the given format:

<u>Sr. No.</u>	<u>Name of faculty member</u>	<u>RLA/ Non-RLA</u>	<u>Department</u>
<u>1.</u>	<u>Prof.Seema Gupta</u>	<u>RLA</u>	<u>Department of statistics</u>
<u>2.</u>	<u>Mr.Siddharth Gupta</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>4</u>	<u>Dr.Anubha Saini</u>	<u>RLA</u>	<u>Department of management studies</u>
<u>3.</u>	<u>Ms.Sonal Gupta</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>4.</u>	<u>Dr.Rajeev Vashishtha</u>	<u>RLA</u>	<u>Department of commerce</u>
<u>5.</u>	<u>Mr.Ankit Kumar</u>	<u>RLA</u>	<u>Department of mathematics</u>

**Prizes:**

RS. 1500- 1st Prize

RS. 1000- 2nd Prize

RS. 750- 3rd Prize

**Winners:**

1st Prize-Edushield

2nd Prize-Kofi Kafi

3rd Prize-Jobsphere

**• Brief feedback report:**

The Start-Up Conclave hosted by E-Cell RLAC was an inspiring and engaging event that provided a valuable platform for witnessing the innovation of emerging entrepreneurs. The opportunity to see startups pitch their ideas to investors and receive insightful feedback from judges like Ms. Sheetal Kakkar and Mr. Rahul Lakhmani was particularly enlightening. The event highlighted the importance of networking, strategic thinking, and perseverance in the entrepreneurial journey. It motivated us to explore our own entrepreneurial ideas and provided a firsthand look at the dynamics of pitching and investment. The recognition and cash prizes awarded to outstanding ventures further encouraged a spirit of creativity and competition. Overall, the conclave was a remarkable experience that fostered a deeper understanding of the entrepreneurial ecosystem and inspired us to think ambitiously about our own future endeavors.



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CENTRE FOR ENTREPRENEURSHIP AND TECHNOLOGY  
DEVELOPMENT (E-CELL)

presents

# STARTUP CONCLAVE

"WHERE IDEAS TAKE FLIGHT"

**Hola Future Leaders**  
Explore. Connect. Make An Impact

Date: 5 April, 2024  
Time: 12:00 pm  
Venue: Front Lawn



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MR. SIDDHARTH GUPTA  
CO-CONVENOR

PROF. SEEMA GUPTA  
CONVENOR

PROF. RAKESH KUMAR GUPTA  
PRINCIPAL

